

MOTOTRBO™ FOR EDUCATION

THE NEW MOTOTRBO INTELLIGENT RADIO FOR SAFER SCHOOLS, GREATER LEARNING





MOTOTRBO FOR EDUCATION

BUILT FOR SAFER LEARNING

This Communications Guide provides fresh insights into the education sector and showcases how your district can improve safety and operational efficiency with the latest MOTOTRBO communication solutions.

Click on the content bars below to jump to your area of interest and follow the navigation at the bottom of the pages.





MOTOTRBO FOR EDUCATION

TODAY, BECAUSE NOTHING HAPPENED...

Students stayed safe.

Knowledge grew.

Bus routes ran smoothly.

The interconnectedness of today's students, school personnel and emergency responders now extends across the entire community. So every day can unfold as it should, without disruption.

Motorola has always been at the heart of critical communications, even in the most challenging environments.

Now, we're turning every interaction into timely, meaningful insight.

Teachers can communicate in real time, with colleagues and administrators. Bus drivers can connect safely to schools. Safety teams have direct access to first responders.

Increase safety and operational efficiency, down the hall and across the district.

Put safety at the head of the class with proven technology.

Connect anyone on any device, on or off campus.

And, at the end of the most critical district incident, your students and school personnel can be returned safely to their learning environment.

Because when nothing happens, everything else can.





For all the headline news stories, accidents and threatening intruders are still rare occurrences in schools. But if the unexpected does happen, reliable, fast communication is essential. And the certainty of instant access to assistance helps everyone feel safer.

Effective communication matters most when routine operations are disrupted, or a serious threat arises. In these situations, cellular networks are not always reliable. During more serious incidents, cell towers may be overloaded, or even shut down.

Digital two-way radios help ensure clear audio and a reliable signal, enabling a rapid and appropriate response to any occurrence.

We've applied our years of experience building specialized technology for police and fire first responders to the development of MOTOTRBO solutions for K-12 education.

Communication systems can extend beyond the digital two-way radio network, helping to ensure everyone can communicate – including direct links to emergency and rescue services if necessary.

Risk can be controlled.

Harm is mitigated.

Students and personnel can feel safe.

The dramatic enhancements to the MOTOTRBO portfolio deliver the audio quality, coverage, battery life and built-in intelligence that allows school personnel and students to work and learn confidently in safety.



“97% of educators say creating a safer, secure environment for students and staff is their top priority.”

“96% of education professionals say having always-available communications for emergencies is important.”



Motorola Education Survey, 2015



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EFFICIENCY



Digital two-way radio communication is the perfect fit with the fast-moving world of K-12 education. Bad weather, operational disruption, threatening intruders – the impact of every incident can be mitigated when your school safety team can communicate to coordinate the appropriate response quickly, in real time.

MOTOTRBO equips school personnel and support teams with real-time mobile connectivity, with the audio clarity and dependable coverage they need.

School safety plans can be executed promptly and effectively if anything does go wrong.

Maintenance teams can work together effectively and efficiently with work order ticketing.

Bus drivers have direct, in-cab connections with school personnel.

And, unlike cell phones, digital two-way radios are approved by the U.S. Department of Transportation (DOT) as a safe and legal way for drivers of commercial motor vehicles to communicate on the road.

It's this kind of effective communication that smooths the daily operations of K-12 districts, saving time and money. Motorola also partners with [EducationGrantsHelp](#) to provide schools with free grant research, application assistance and more for communication needs.

Principals and superintendents can be better informed.

Teachers can be more productive.

Students can achieve their learning goals in safety.

The dramatic enhancements to the MOTOTRBO portfolio allow the real-time flow of information, ideas and decisions that drives efficient operations, energizes learning and delivers great outcomes.



“85% of education professionals want to communicate with personnel on the move, within or outside their school district, on any device.”

“Over 90% of educators believe reliable communications help to improve efficiency at work.”

Motorola Education Survey, 2015

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ENHANCEMENTS

Intelligent radio for the smart, connected world.



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THE NEW MOTOTRBO AT SCHOOL



Click on the pins

to find out more about MOTOTRBO in the workplace.



To see how the new MOTOTRBO can improve safety and efficiency in your school district, visit www.motorolasolutions.com/MOTOTRBO or contact your local Motorola representative.

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